



C. Bucheli, Founder and CEO

The Latin verb “Advenire“ means „to arrive, to appear, to get there“. This is exactly what we can offer you. We arrive, appear, get there, straight to the point, offering you tailored solutions thanks to our modularized consulting approach.

Being a state-of-the-art consulting company we have all practical experience and theoretical background at your disposal to competently accompany your organization from strategy design to tactical implementation.

Our services

Strategic	Status Analysis Target Definition Strategy Design				We jointly analyze your current situation, define the future targets to achieve and design an appropriate strategy.		
Operational	Marketing Mix			Organizational Design			We commonly define which Products and Services shall be offered through which channels, at what conditions and how they shall be promoted. Should an adaptation of your organization suit the purpose we'll redesign it in order to reach the new targets reliably.
	Product	Price	Place	Promotion	Processes	Structure	
Tactical	Portfolio Management	Price- and Margin Policy	Channel Management	Advertisement and Media	Process Redesign	Change and Coaching	We mutually plan the details to successfully implement the solution designed. Should you wish, we then can carefully realize the entire concept or parts of it. Given this we ensure a accurate implementation, which guarantees measurable success and sustainability.

Our company

Values	Transparence Risk Share Innovativity	Adventique was founded in spring 2002 in Lugano Switzerland as the “different” Consulting Company. “Different”, because our young, professional team doesn't merely focus on conceptual excellence but on competently accompanying the customer to the very end of the implementation phase. “Different” because we are absolutely convinced about the quality of our work and can therefore offer risk share models wherever possible. “Different” because maximal profit is not our aim, but sustainability and a good work climate – quality goes before quantity.
Strengths	Modular Consulting Products National and International Experience Comprehensive Approach ICT Competence	
Sectors	Real Estate Health Information and Communication Technology Wealth Management Food	